



Tesia-PCI Corporation

**FOR IMMEDIATE RELEASE**

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## ***Christine D. Ruiz joins Tesia-PCI Corporation as Director of Dental Markets***

**July 2006 – Great River, NY:** Tesia-PCI Corporation (Tesia-PCI) announces the appointment of dental industry veteran Christine D Ruiz to the position of Director of Dental Markets.

A mainstay in the dental market for over 22 years, Christine most recently led Business Development efforts of Trojan Professional Services, an organization dedicated to providing practice support services for dental professionals. Additionally, Christine is an active participant in leading dental associations that pursue the expansion of EDI.

She currently serves as the Chairman-Elect for the National Dental EDI Council (NDEDIC) and is an active participant in the ADA Standards Committee on Dental Informatics (SCDI), National Association of Dental Plans (NADP) NADP's EDI-TAC Committee, and has been a past member of WEDI, CADP, and the AMCD. Additionally, she has also been a national speaker at multiple dental venues focusing on the efficiencies offered with the implementation and use of EDI.

“Christine’s depth of industry participation and relations will continue Tesia-PCI’s growth path within the dental market, where she will make an immediate impact on our existing dental business” says Mr. Harvey Rock, Chairman/CEO of Tesia-PCI Corporation. “We are delighted she has chosen to join our team”.

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**About Tesia-PCI Corporation** - Serving the Dental Industry since 1991, Tesia-PCI Corporation is the leading supplier of Real-Time claims processing solutions and a recognized leader of all-Payor batch clearinghouse services, bringing together Payors, Providers, and Vendors, while promoting the open exchange of EDI to accelerate revenue cycles, lower cost, and increase operational efficiencies in the healthcare industry. Specialized BPO services (document management; paper-to-EDI; WorkComp; Vision; and Enrollment) support ongoing efforts to promote electronic data intelligence, which support Tesia-PCI's mission of "increasing value" for healthcare entities. Tesia-PCI can be reached at [www.Tesia.com](http://www.Tesia.com), (800) 724-7240, or [Info@Tesia.com](mailto:Info@Tesia.com).